



R17 Regulation

TKR COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous, Accredited by NAAC with 'A' Grade)

Subject code: 1H7DB

B.Tech IV Year I Semester Regular Examinations, February 2021

MANAGEMENT SCIENCE (Electronics and Communication Engineering)

Maximum Marks: 70

Date: 23.02.2021 Duration: 3 hours

- Note:**
1. This question paper contains two parts A and B.
 2. Part A is compulsory which carries 20 marks. Answer all questions in Part A.
 3. Part B consists of 5 Units. Answer any one full question from each unit.
 4. Each question carries 10 marks and may have a, b, c, d as sub questions.

Part-A

All the following questions carry equal marks

(10x2M=20 Marks)

- 1 Define Management.
- 2 What is leadership?
- 3 Mention the purpose of acceptance sampling.
- 4 What is time study?
- 5 Mention four specific objectives of HRM.
- 6 List the key functions of a human resource manager.
- 7 What is dangle?
- 8 Write the objectives of crashing a network.
- 9 What are policy decisions?
- 10 Give the use of value chain analysis.

Part-B

Answer All the following questions.

(10M X 5=50Marks)

- 11 Explain the different types of leadership. (10M)
OR
- 12 Discuss the 14 principles created by Henri Fayol. (10M)
- 13 Explain the procedure for method study with a flow chart. (10M)
OR
- 14 Elaborate channels of distribution. (10M)
- 15 Give an account of the process of recruitment and training in electronic industries. (10M)
OR
- 16 Explain the process of performance appraisal and its significance. (10M)
- 17 Explain the techniques of network analysis? (10M)
OR
- 18 What is activity? Illustrate the rules of networking? (10M)
- 19 Explain the concept of strategic management in detail. (10M)
OR
- 20 Discuss the theory of SWOT analysis. (10M)